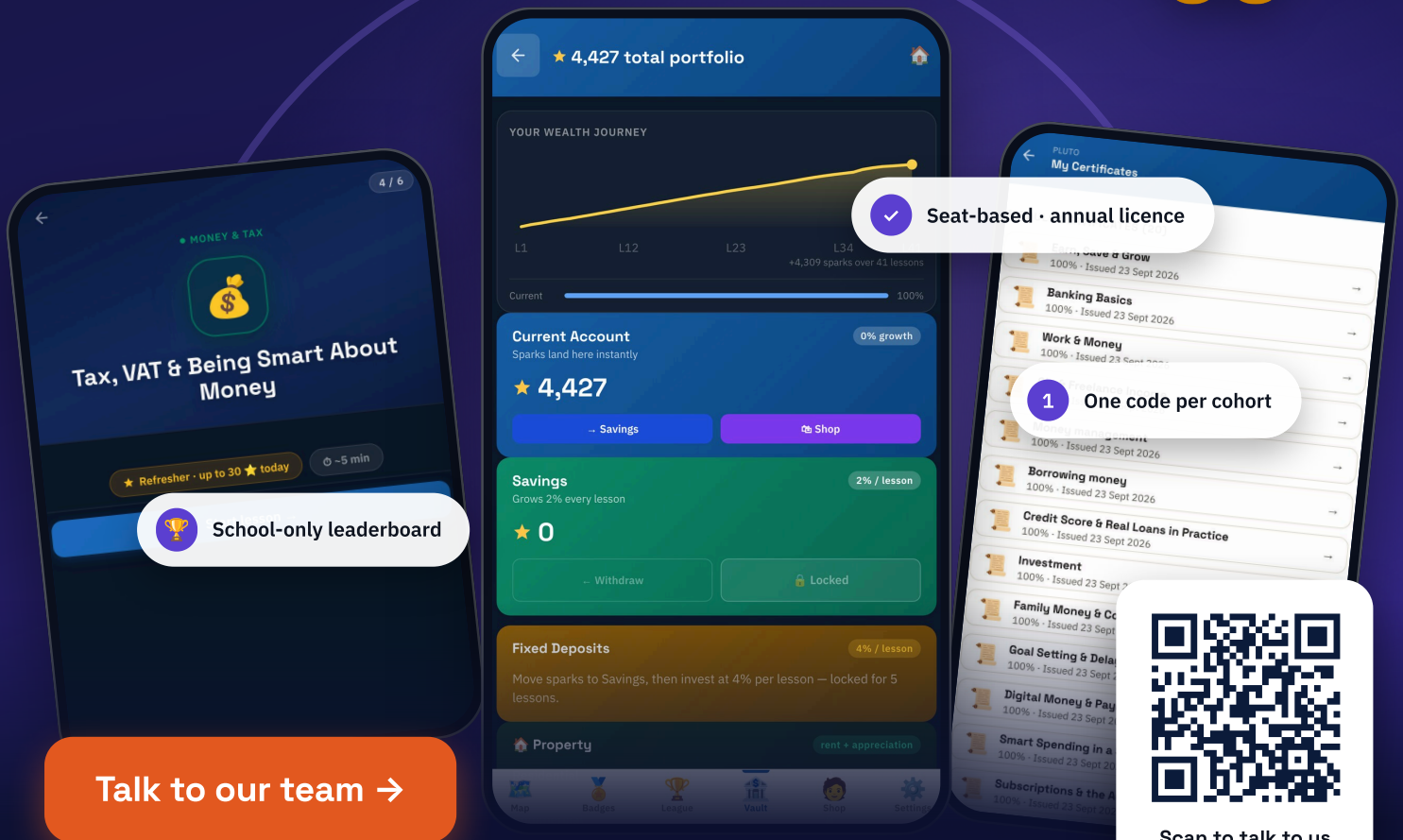
pluto

For schools · UAE

PLUTO FOR SCHOOLS · UAE

A money course for your school. Without building one.

The platform families buy directly, **licensed by the seat for your cohort**: one redemption code, no per-student sign-up admin, a school-only leaderboard and a shared AI-mentor pool you control.



Talk to our team →

Email info@dhimantra.com · We reply within 2 business days

Scan to talk to us
pluto-ae.com/schools

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PLUTO FOR SCHOOLS · UAE · AGES 12–18

WHY NOW

Every school wants to teach financial literacy. Almost none have the hours or the curriculum.

📚 **No ready-made course**
Personal finance sits outside almost every board's core syllabus, so there is nothing to hand a teacher.

🧱 **Too big to build**
Content, assessments and staff training make it a multi-term project most schools can't staff.

📉 **Generic apps don't fit**
They give no way to track who is progressing and no shared visibility for the school.

🙋 **Parents are asking**
A school that offers it first answers a question its competitors haven't yet.

ROLLOUT TAKES AN AFTERNOON, NOT A TERM

1 — One licence, sized to you
A seat count and contract term set for your school. One redemption code covers the cohort.

2 — Students self-enrol
Share the code once. Each student redeems it on their own device.

3 — A leaderboard that's yours
Turn on school-only visibility so the weekly league ranks your students against each other.

4 — A shared AI-mentor budget
Sparky questions draw from one pool for the licence, with a daily per-student cap you set.

ONE LICENCE FITS A WHOLE SECONDARY COHORT · 10 CORE MODULES + 4 PER AGE TIER

STAGE 1 · 12–14 — Liftoff

Round numbers and clean AED amounts, built around first allowance, first bank account, first tap-to-pay payment.

- Banking Basics
- Family Money & Communication
- Goal Setting & Delayed Gratification
- Digital Money & Payments

14 modules · 84 lessons

STAGE 2 · 15–16 — Orbit

The baseline curriculum at full real-world complexity, plus four modules built for this exact age.

- Goal Setting & Delayed Gratification
- Digital Money & Payments
- Smart Spending in a Social World
- Subscriptions & the Autopay Trap

14 modules · 81 lessons

STAGE 3 · 17+ — Escape Velocity

A first freelance gig, a first credit card, a first end-of-service savings plan (DEWS/GPSSA), running money as an adult.

- Gig & Freelance Income
- Credit Score & Real Loans
- Retirement & Long-Term Wealth
- Running Money as a UAE Adult

14 modules · 78 lessons

TEN MODULES EVERY STUDENT COMPLETES · 62 LESSONS

Earn, Save & Grow Profit rates, compound growth 7 lessons	**Work & Money** First salary, VAT, expat money 6 lessons	**Money Management** Budgeting, banking, payments 4 lessons	**Borrowing Money** Loans, credit scores, BNPL 7 lessons	**Investment** FDs, Sukuk, stocks, halal 13 lessons
Business From idea to income 5 lessons	**Startup School** Build something from zero 4 lessons	**Next-Gen Currency** Crypto, without the hype 5 lessons	**Money & Relationships** Bills, lending, FOMO 3 lessons	**Money Shield** Scams, insurance, safety 8 lessons

BUILT TO THE STANDARDS YOUR OWN CURRICULUM ALREADY FOLLOWS

US · JUMP$TART & CEE

A recognised standard

A fast-growing majority of US states now require a standalone personal-finance course. Pluto is built exactly that way. Ideal for American-curriculum schools.

UK · MAPS & YOUNG MONEY

A complete course, not an add-on

The UK's national strategy calls for real depth, including the social side of money. Ideal for British-curriculum schools.

INDIA · NCFE · CBSE SCHOOLS

The same rigour, proven at scale

For the many UAE schools that follow CBSE: the curriculum already meets India's National Strategy for Financial Education.

LICENCE PROFILE

Model Seat-based · annual
Leaderboard School-only option
Modules 10 core + 4 per tier
Rollout 1 code per cohort
AI mentor Shared pool
Contract term Set by you

Talk to our team

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